



# DIABLO 598 Club Newsletter

Thursday, 7-9pm  
Denny's  
1313 Willow Pass Rd  
Concord, CA 94520

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EDITION 1 ISSUE 1  
May 1, 2019

## Positive Growth and Change at 598!

We've been busy making the club experience even more rewarding!

The Executive Committee has been diligently organizing many of the key responsibilities within the committee, for the club as a whole, and meeting structure and presentation. Highlighted activities include: Open House, SpeechCraft, this redesigned newsletter, planned weekly and quarterly themes, upcoming Mentoring Program, redesign of club documents including New Member and Guest Packets and more!

Phew... It's been quite a whirlwind of activity and we believe the fruits of our work are already being realized. We have had multiple guests, new members, and participation at the area and district levels.

We'd like to acknowledge all of the members for your support in creating an inviting, dynamic and fun environment for all of us as well as with our recent efforts to grow and change.

We welcome suggestions about the club, and we encourage our members to speak to any one of the Executive Committee members. Your input and participation make a huge difference!

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## Full House at our Open House, Feb 2019

Diablo 598, one of the longest running Toastmaster club in District 57, offered an Open House on February 28th that drew a large crowd. From this reporter's experience, this club came together to welcome potential members with a gala celebration of speaking, listening and fun.

Preliminary Public Relations work was spearheaded by Rose Falgout. Her Open House Flyer was distributed to many businesses within a ¼ mile of the Denny's restaurant. The effort was well worth the effort with key posting in Starbuck's public bulletin boards.

**OPEN HOUSE**

**WELCOME!**  
Diablo Toastmasters #598

Attend and Learn About These Important Skills and More!

- Public Speaking
- Communication
- Leadership

DIABLO TOASTMASTERS #598  
diablotoastmasters.org Diablo598TMClub@yahoo.com



*Diane Pleuss District 57 Director*

*The interview of guests at the meetings conclusion showed great continuing interest.*



*Brendan Murphy & Ashley Harkness*

## Full House, continued

The critical piece to this PR campaign was the use of the Social Media. Rose found numerous routes to advertise and excite the public about the coming event. Facebook, Eventbrite, and several other strings of communication were plucked by Rose to make beautiful music. In all this reporter's years of Toastmastering, I have never seen such a well-planned, well executed Public Relations Campaign. It was a model for all clubs to examine, learn from and follow.

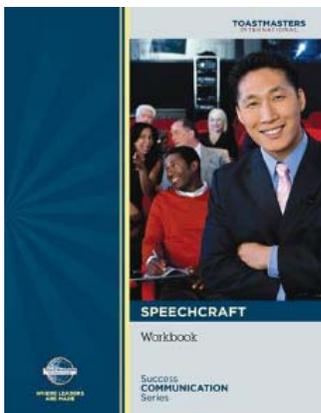
Attendees were flooding in even as we were preparing to begin the Open House! Soon the program was being presented to a rousing crowd. Long-time member, Ashley Harkness presented as our very welcoming Toastmaster. Diablo President Destinee Cooper opened the meeting with a warm welcome. Other members filled key roles, including Tyler Vivian who gave us a special Impromptu Table Topics session that got the people out of their booths and onto the stage.

We also had the benefit of special attendees: Area Governor Sue Skiff, District Governor, Diane Pleuss, as well as two guest speakers who all contributed greatly to the success of the Open House. Brendan Murphy was the special Guest Speaker with his speech "Mind Your Toastmasters." As a "Cracker-Jack" speaker and humorist, Brendan's speech set the tone of the benefits to new members from Toastmasters. Our second speaker, Steve Bocanegra, presented a very informative speech on Pathways, Toastmasters' proven educational program.

The interview of guests at the meetings conclusion showed great continuing interest. Judged a "Great Success" we of Diablo 598 thank all the participants and guests for giving of their time to make this unique event a very special time for Diablo 598 Toastmasters. - Editor

## SpeechCraft – Introductory Speech Writing Course for Non-Members

The program was guided by seasoned Toastmasters at Diablo 598 who followed the SpeechCraft sessions with Coordinator workbooks and attendee manuals. The course was a simplified introduction to what a Toastmaster experience can be. Attendees started by learning to give short, simple impromptu speeches. The purpose was to give them an opportunity to experience first-hand specific subjects and elements of the Toastmasters program. The attendees were up at the lectern very quickly, putting into practice skills taught in each lesson, as well as making introductions and practicing Table Topics.



*SPEECHCRAFT Workbook*

## SpeechCraft, continued



*SPEECHCRAFT  
Destinee Cooper,  
SessionCoordinator*

There were three main components to the SpeechCraft Training including Speech Writing, Evaluations, and specific presentations given by seasoned Toastmasters on the training subjects.

Special emphasis is placed on improving speech skills. Sessions required attendees to prepare short presentations on topics of their choosing, developing specific skills in presentation and speech writing. Over the course of 8 weeks, the presentation skills are honed by showing different speech techniques. There were exercises in using vocal variety, gestures, construction effective wording, and speech organization. This condensed training allows the participant to find skills that they always had and gain confidence.

Experienced Toastmasters demonstrated how to give an evaluation. In the subsequent sessions, the attendees constructed and gave evaluations to speakers. Learning and understanding the value of feedback to the speaker, evaluator and members. Best of all, both the speaker and evaluator improved their oral presentation skills.

Overall, we had a steady flow of attendees and were quite impressed with the attendees' development, willingness to learn, practice, and demonstration of their new skills! It is truly amazing, how the SpeechCraft program transformed attendees in such a short amount of time.

At the Eighth session, a "graduation ceremony" was conducted with the presentation of Certificates attesting to the progress of the attendees.

Congratulations to all of the attendees for your willingness to participate and develop your skills that you will be able to use in work, home and in life!

SpeechCraft is a micro-presentation of elements found in regular Toastmaster meetings. The condensed program demonstrates better than any explanation what potential goals and gains are possible in the Toastmaster Program. This introductory program opens a door of opportunity to a wider world of speaking and presentation confidence.

We also inducted two new members to our club who attended the SpeechCraft! Congratulations new members, Leticia and Marina... We welcome you to Diablo #598!



*SPEECHCRAFT  
Attendee completion  
certificate recipients*



*SPEECHCRAFT  
New member inductions*



## Club Officer Elections Soon – Consider a Leadership role

Elections are around the Corner! Step up to develop your Leadership Skills.

You joined Toastmasters to expand your perspective, experience, in Public Speaking, Leadership and Communication skills. As a club member, what are your plans to develop your leadership skills?

An exciting opportunity is just around the corner! Our Executive Committee elections and we are excited to find out who will be our trusted leaders as we continue throughout the Toastmaster year.

Every six months, Diablo Toastmasters votes in a new Leadership to give members an opportunity to develop their leadership skills. How about you? It's fun and an experience worth having, as part of your club experience.

The Executive Committee is comprised of:

- President
- VP, Membership
- VP, Education
- VP, Public Relations
- Secretary
- Treasurer
- Sergeant-at-Arms

Each role has specific responsibilities that will contribute to your development. It's fun, insightful, a bit of work and well worth it! You have an opportunity to contribute to the continued success of the club by participating in decision making around a variety of topics from yearly planning, special events, budgeting, etc.

Free club officer training is provided by District 57. This is done in two ways: attendance at the Toastmasters Leadership Institute (TLI) in July and individual separate officer training and make-up session in many places and time after TLI. This training gives the new club officer an opportunity to meet with other officers and learn and share together. This becomes a significant resource for your club service.

Consider becoming an Executive Committee Member. The Committee meets once a month for an hour before the regular meeting. There is documentation available from Toastmasters International and seasoned members to assist you in your role. We look forward to your participation.

Elections: May

Induction of new club officers: June

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*It's fun and an experience worth having, as part of your club experience.*

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## Member Profile: COMING SOON

We will be presenting a member in each edition including but not limited to:

- Why they joined Toastmasters
- Goals and Dreams
- A bit of background



*Member Profile:  
Coming Soon!*

## Message from the President

With all the changes happening in 598, I couldn't help but think of a quote I once read: "All great things are preceded by chaos," – Deepak Chopra. I have found this to be true and believe Diablo 598 is headed towards being one great thing!

The Club's efforts to build membership and turnovers within the Club officer positions have all contributed to the current fast-pace of Diablo 598. 598's membership building efforts began on February 28, 2019 with an Open House that received support from District 57 and the community. We showed guests what we are about, what the Pathways educational system offers members, and asked the guests to join SpeechCraft. Most of our guests chose to start attending 598's SpeechCraft starting at the beginning of March; this program lasted until the end of April. Several of those people attending SpeechCraft have now joined the club. The Executive Board has begun planning for additional membership activities that will occur after SpeechCraft is over.

With Club membership growing, the Executive Board has nearly a full slate of officers. While there were three vacant positions at the beginning of the current Term, we are now down to one vacant position of seven: Treasurer. 598's Treasurer maintains the Club's bank account, ensures that all expenses follow legal, financial rules to maintain the Club's 501, and pays bills. While a person needs to be good with numbers and should be organized, this is one of the lighter positions in the Club.

Thank you for being on this lively 598 ride towards more members and a stronger Pathways presence! – Destinee Cooper, Club President



*Destinee Cooper,  
Diablo 598 Club President*

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*The mission of a  
Toastmasters club is to  
provide a supportive  
and positive learning  
experience in which  
members are  
empowered to develop  
communication and  
leadership skills,  
resulting in greater self-  
confidence and  
personal growth.*

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## New Members and Anniversaries

### NEW MEMBERS:

Leticia Lara April 25  
 Marina San Miguel April 25

### ANNIVERSARIES:

COMING SOON!

MAY 2019						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE 2019						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## Upcoming Events

Get involved, stay inspired, and have fun! At the club, district and international levels.

Conference, San Ramon, CA May 11  
 Club Officer Elections May  
 Club Officer Inductions June  
 Summer BBQ TBD

JULY 2019						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

“What’s Great in 598” is the publication of Diablo Toastmasters 598, Concord, CA

Publisher, Ashley Harkness  
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**TOASTMASTERS**  
 INTERNATIONAL

**TOASTMASTERS**  
**PATHWAYS**  
 — learning experience —

**WHERE LEADERS**  
**ARE MADE**